



# *sponsor*

## MENTOR CD OUTREACH

120fever Mentor CD would be released at an affordable price to the student community. Over 2000 disks would be released in September 2006 and would be marketed in various parts of India, especially in Andhra Pradesh.

- 120fever would be working with various engineering colleges across the state to play the disk in their colleges. 120fever is planning to donate one disk to every engineering college in state of AP.
- 120fever TEAM would be touring across the state promoting the product and presenting in various towns and cities. As a part of “Tour of AP” this October, 120fever would be touring Vizag, Tirupathi, Khammam, Warangal, Nalgonda, Mahabubnagar and various parts of the state.
- Encourage Alumni/students in USA (who got help from 120fever) to donate disks to their juniors in Andhra Pradesh. Many students in US have shown interest in doing so.

120fever.com has been helping students across India for the past 3 years and has built a name/ good-will in the student community. Sponsoring 120fever mentor CD would help your organization in reaching 1000's of students and spreading name of your organization as the product would be reaching 1000's of US aspirants.

- All sponsors name & logo would be kept on 120fever website for 2 months (site has over 6 lacs visitors per month)
- We can attach a brochure/flier of sponsor along with every disk we send in market
- Mentor CD Sponsor can have a 2-3 minute video about their company/group/university in the CD 120fever is planning to make

Most of the potential viewers of the Mentor CD would be students planning for higher education in USA and supporting the Mentor-CD product would be a good way of reaching them.

